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First Quarter 2024

Page 1



















by Creātiv D/zine Services



The Sea Shipper Returns

Those of you who have been around over 12 years may remember our original monthly newsletter, *The Sea Shipper*. For years, it was one of the most widely read transportation online publications serving the U.S. West & Gulf Coasts. We feel it's time to resusitate our newsletter only this time in PDF format. As we are still pondering designs and recurring columns of interest,

please welcome our first edition for 2024.

As stated, we would love your input on items of interest to be included in future editions - feel free to email your local SSL contact. We want this to be something you look forward to reading and will adjust our frequency of publication accordingly. Please enjoy this little breath of fresh air in your normally stessful day.

A Bit of SSL History

by Frank Rosenberg

In 1994 Sea Shipping opened its first United States West Coast office in Oakland, California with Frank Rosenberg and Kriss Slate sharing a partner desk. In 1997 Tommy Thongsrisook and Ana Fregoso opened the Southern California office in Long Beach, California with Amber Julian joining 6 months later. Over the next few years, Sea Shipping Line

(California) Inc expanded to the Pacific Northwest and then the U.S. Gulf Coast. Ana relocated to Houston to manage the office in 2013, and Amber followed in 2015. Both have been instrumental in building that office into one of our best operations while enhancing our oversize cargo services where we have a high level of expertise.





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seashipping.com First Quarter 2024 Page 2



Enhanced Inbound from China to the Bay Area

Breaking news from our Corporate Offices in Oakland, California: Sea Shipping Line, in partnership with Portever Shipping LTD, is now offering weekly, direct consolidations from Shanghai, Ningbo, Yantian, Shenzhen & Qingdao, China. These services discharge directly at the Port of Oakland for immediate unpack, which means containers are not being transshipped via Los Angeles or any other U.S. west coast city. This equates to faster transit times with far less chance of damage, loss or pilferage. If you or your customers are sourcing cargo, whether it be LCL or FCL, from China; SSL can offer extremely competive rates and unparalleled service to the Bay Area. Call us today and check it out.



by William Jensen

Direct LCL Consolidations from these major Chinese ports to the U.S. Bay Area!



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seashipping.com First Quarter 2024 Page 3

The SSL Gulf Story

by Ana Fregoso

As in Los Angeles, the Houston office started with just two employees, one crack operator and one sales expert. Twenty+ years later that sales person, Phil Waterman, is still with us and the office has substantially more personnel. On October 1st, 2023, we moved

into a new, larger office facility with further room to grow. Thanks to the loyalty and support from our amazing customers, *and* the dedicated and hardworking staff; 2023 has been one of our most successful years to date.



RACHEAL OYEWO (L)
Import Customer Service

Racheal has an Associate Degree in logistics & supply chain management; and is currently pursuing a Bachelor Degree in the same field. She is also a graduate of the Transportation Communication Union.

She joined SSL 1 year ago.



BRANDY CASKEY (R) Export Customer Service

Brandy has 20 years of customer service experience including 10 years of extensive trucking logistics background.

She joined SSL 1 year ago.



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seashipping.com First Quarter 2024 Page 4

The Los Angeles Family

by Laila Lozano

With much gratitude, Sea Shipping Line Los Angeles looks back to its beginnings in 1997, thrilled to be still operating in 2024. The relationships and friendships we've built over this time frame are what keeps us engaged year after year. Although the

transportation industry faces continuous local & global challenges, we remain steadfast in our commitment to service because of you, our loyal clients. It is with much appreciation we look forward to continuing our devotion to our cleints throughout this year and beyond.



Strike Looms Large for East & Gulf Ports

Read More @ the American Shipper

The labor contract between the International Longshoremen's Association (ILA) and the United States Maritime Alliance (USMX) is set to expire at the end of September. The ILA represents some 70,000 dockworkers, while the USMX represents employers at 36 coastal ports—including three of the U.S.'s five busiest ports:

the Port of New York and New Jersey, the Port of Savannah, Georgia, and the Port of Houston. Contract negotiations between the ILA and the USMX began in February 2023 but quickly foundered on the issue of wage increases. Developments since then have not been promising. Stay tuned for further developments.